

Creative That Clicks[®]



2024 PRICE GUIDE



ALL ACCESS TO THE HIT MAKERS

Not all companies have the same needs, and not all marketing teams have the same talent, which is why we created the Absolute All Access subscription. All Access offers agency-level graphic design, website management and creative production with multiple levels of engagement options. These packages are designed to create a positive marketing campaign experience with a consistent monthly budget. It's our goal that you'd feel like we're an extension of your internal team. With our fast-turnaround time and unlimited* revisions, there's no reason you wouldn't wanna get a ticket to this show.

READY TO ROLL? WE'RE READY TO ROCK

Absolute All Access package levels provide you with unlimited* access to our in-house teams based on what you need. The process is simple. You have a project that needs to be completed. We then define the necessary steps to complete the project and get it into production. Once one project is completed, we're ready to start the cycle again on whatever it is you need next.



"Lawyers (or at least ours) don't like the word "unlimited." Like bands, we aim to please the crowd with outstanding performances. However, there can only be so many encores and like anytime something gets drawn out, it might be time to be cut off. It's not our intention to define or limit what unlimited means, however both of us know when one of the people at the party is asking for all Red M&M's, Imported French Spring Water and the room to be set exactly at 64 degrees at precisely 7:05pm, this is probably pushing the limits of unlimited."*

Visit absolutestudios.com/rider explanation of services (aka Rider).

★ VIP PACKAGE

Our VIP package is the ideal solution for an internal marketing team that doesn't possess a graphic designer on staff. The VIP package gives you access to Absolute's seasoned design team, powered by a digital creative toolset centered around Adobe Creative Suite with access to stock image libraries and our archive cataloging system which makes sure your files are stored safe and secure the next time you need them. Printing and fulfillment services are also available.

🛡️ FRONT ROW PACKAGE

Our Front Row package was developed for a brand that has a robust online presence via their website and is in constant need of keeping it up-to-date. It's the ideal solution for a company that may have a marketing team, but doesn't have extensive working knowledge about website development, hosting, security, maintenance or search engine optimization (SEO). If you want to keep your website fresh with content, user-friendly for navigation and optimized for major search engines, Front Row puts you on the front page.

🎫 BACKSTAGE PACKAGE

Our Backstage package was developed for lean marketing teams or solo departments with multiple project requirements and a strong desire to streamline production flow by working through a single point of contact for all their company's marketing needs. The Backstage package gives you full access to Absolute's seasoned design, web, photo, video and editing teams along with our full suite of animation tools, software and hardware. Our Backstage Fans also have access to our Sound Stage, Green Screen and Recording Studios to create their content at no additional cost.



	VIP	FRONT ROW	BACKSTAGE
Graphic Design	✔	✔	✔
Stock Photography Access	✔	✔	✔
Writing Services		✔	✔
Web Maintenance		✔	✔
Website Hosting		✔	✔
Security and Plug-in Updates		✔	✔
Domain Renewal		✔	✔
SEO Services		✔	✔
Analytic Reporting		✔	✔
Photography			✔
Public Relations			✔
Video Capture			✔
Stock Video Access			✔
Video Editing			✔
Animation			✔
Audio Production, Music and SFX			✔
MONTHLY SUBSCRIPTION <i>Multiple Brand Options Available</i>	\$1,950	\$2,600	\$3,900



BAND MANAGER - Add Ons

You can add any of these options to any All Access Subscription level to increase your operational efficiency.

Social Media Management - \$290/month

\$290/month per channel. We will post up to 2 times per week with the content available. Assistance with monitoring and responding available with an additional estimate.

Email Marketing - \$500/month

We will send an email blast to your subscribers up to 2 times per month with the content available using Connect by Email. Distribution fees included up to 1000 subscribers. Over 1,000 will be billed at .02 per email address.

Media Planning & Placement

We'll work with your existing budget for digital paid ads and traditional paid ads. We can set one annual budget amount and spread it out over 12 monthly payments.

Online Review Management - \$275/month

\$275/month per location url. We will load in your surveys into our system and distribute to your customers to seek reviews to post on websites, Google, Facebook and more.



THE RIDER

- **Annual Commitment** – The subscription service is a 12-month (or longer) commitment. A written Subscription Agreement will be presented for approval, which will incorporate this Rider and all other addendums. To the extent that the Subscription Agreement is in conflict with the Rider, the Subscription Agreement shall prevail.
- **Cancellation Policy** – Service Agreement can be cancelled at any time with a liquidated cancellation fee equal to 25% balance of remaining months.
- **Work Hours** – All work will be conducted Monday through Friday 8am to 5pm Central Standard Time. For weekend or late evening events or projects, a separate statement of work will be provided and at an additional charge.
- **Project Flow** – Each project is a priority to us and your brand. We will handle each request, one project at a time, from start to finish. Each project will be broken down into necessary steps along with an estimated timeline per step.
- **Outside Costs** – Various fees shall be charged in addition to the subscription fee for third party services, consultants, and services outside of the specific All Access services. Without limitation:
 - **Printing** – Absolute is a preferred broker for both large format and commercial printing, a competitive estimate for print production will be provided for any printing project upon completion of the graphic design service needed, print specifications and quantities desired. This includes banners, brochures, business cards, direct mail, booklets and newsletters, just to name a few.
 - **Mailing Lists and Postage** – An estimate will be provided if any mailing lists need to be purchased on the client partners behalf and postage costs.
 - **Translation Services** – Translation services, written and verbal, are available however, an estimate will be provided based on the length of the project.
 - **Voiceover Talent** – Voiceover talent fees are not included with All Access. We have a wide array of options to choose from at HiredGums.com, which is a voiceover service managed by Absolute Studios.
 - **Actors or Models** – When deemed necessary a model or actor may be required. In those cases, an estimate will be provided for any talent based on the needs of the shoot.
 - **Props and Hard-Cost Materials** – In some cases, props or other materials will need to be purchased for a project, in those instances an estimate will be provided prior to purchasing on the client's behalf.
 - **Drone Videography/Photography** – This option is not included in All Access. An estimate will be provided to add a drone to a video/photo shoot upon availability.
- **Event Planning** – This service is a specialty not included with All Access. We can do it, but you will need to get a separate quote.
- **Premium or Specific Stock Video or Photos** – Absolute has several stock photography services available and included with your All Access Subscription, however there are limitations with stock images and video. In some instances, some stock video clips or images may need to be purchased on the client's behalf, in that case an estimate will be provided.
- **WordPress Plugins or Web-based third party subscriptions** – Web maintenance is included with your All Access subscription, however third party plugins developed by outside vendors may have fees or subscription costs associated with using them. In those cases, an estimate will be provided for approval, along with terms of payment.
- **Long Format Video** – Video services are available with your plan, however any project longer than 60 seconds does require a separate estimate. If a longer format video is desired, two options are available with your subscription plan 1) A separate estimate will be provided for your approval, based on the scope of your project and you may use your subscription for other projects, not related to the long format video. 2) An estimate will be provided based on the scope of your video project and your monthly subscription plan cost will be applied to the project as a credit. No other projects may be worked on during the month of production of that video project. Several future months of subscription payments can be applied to any long format video.
- **Animation** – Fully produced animated videos are limited to 30 seconds. If a longer animation video is desired, two options are available with your subscription plan 1) A separate estimate will be provided for your approval, based on the scope of your project and you may use your subscription for other projects, not related to the animated video. 2) An estimate will be provided based on the scope of your video project and your monthly subscription plan cost will be applied to the project as a credit. No other projects may be worked on during the month of production of that video project. Several future months of subscription payments can be applied to any animated video.
- **New Website Development or Full Redesign** – Website maintenance and hosting, if the site was developed by Absolute or approved by Absolute as eligible for website maintenance, is included with your subscription plan. However, if a new site is required or if an existing site needs major changes or redesign, in which a new site plan, navigation or added major functionality or programming is required a separate estimate will be issued. In those cases, two options are available with your subscription plan 1) A separate estimate will be provided for your approval based on scope of the project and you may continue to use your subscription for other projects. 2) An estimate will be provided based on the scope of your website project and your monthly subscription plan cost will be applied to the project as a credit. If other urgent projects are needed during the development of a new site, a separate Statement of Work will be issued based on the scope of the projects. Several future months of subscription payments can be applied to any new website projects.
- **Long Format Print** – Graphic Design is included with All Access, however some projects such as magazines, catalogs or newsletters over 16 pages are not included with your subscription. These projects can be completed by our team of designers, but a separate estimate will have to be issued. In those cases, two options are available with your subscription plan 1) A separate estimate will be provided for your approval based on scope of the project and you may continue to use your subscription for other projects. 2) An estimate will be provided based on the scope of your design project and your monthly subscription plan cost will be applied to the project as a credit. If other urgent projects are needed during the development of a new site, a separate Statement of Work will be issued based on the scope of the projects. Several months of subscription payments can be applied to any new design projects.
- **Travel** – Some photo and video projects may require travel outside of the Fargo-Moorhead area, in those cases a travel and Per Diem estimate will be provided based on the scope of the project specifications. Travel for photo or video shoots within the 30 mile radius of our offices is included with your plan.